



PORTFOLIO
COTEDO

WE ARE
DEALERSHIP EXPERTS



VISION AND GOAL

CONCEPTS AND STRATEGIES FOR THE AUTOMOTIVE INDUSTRY

Experienced

As management consultants and project managers, we have been continuously dealing with our clients' strategic issues for many years. With our technical understanding and business expertise, we deliver holistic support, through qualification, experience and capacity.

Focused

We focus on sales and service network development and the economic and structural optimisation of car dealerships and service operations. In close exchange with vehicle and equipment manufacturers and technology providers, we shape the automotive future.

Responsible

We support our customers comprehensively with our qualifications, experience and capacities. If required, we coordinate tasks and projects fully and independently. We identify 100 % with the objective at hand and take responsibility for its success.

What makes us the ideal partner?

Dual qualification

We come from practical experience. Our consultants have spent many years in management positions in car dealerships. They combine technical understanding and business management expertise. This dual qualification proves its worth in the demanding projects for our clients.

Independent advice

cotedo is an owner-managed company. Our aim is to always achieve the best result for our customers – through professional expertise, market insight and freedom of movement throughout the market: we work 100 % independently of providers and products.

Project sponsorship

We think projects through to the end and take responsibility for their success. Excellent contacts with industry and decision-makers in the sector enable successful development partnerships. We provide active support from strategy development through to implementation.

APPLIED KNOW-HOW

OPERATIONAL SUPPORT AND RELIEF OF CAPACITIES

Car dealership solutions

We advise on both existing dealerships and new constructions or conversions, and provide specific car dealership expertise for industry, investors and architects. Our principle is sustainability: economically, socially and ecologically. Functional structures, equipment and processes are essential for this aim. With our network of professional partners, we always find the optimal solution – even in challenging environments such as electromobility.

Quality assurance and auditing

By publishing sales and service standards, manufacturers establish a set of rules that is valid for all partners. We support these rules with our practical knowledge – from standard development to implementation and review. Together, we develop suitable audit formats: remote or on-site, spot check or full-scale, in German or in foreign languages. With our optional format AUDIT & ADVICE we add well-founded solutions to our skilled auditing process.

Potential, coaching and training

Process and structural costs, new technologies, the transformation of the automotive industry: extraordinary challenges require strong partners. This is true for individual car dealerships as well as for the entire industry. We analyse structures and dependencies, uncover potentials and risks, and create knowledge and understanding. If necessary, we develop comprehensive support programs to boost performance and economic growth.

The basis of all of our actions is integrity. [Click here for our code of conduct \(PDF download\)](#).

We have been successfully developing flexible and customized solutions for international corporations and medium-sized companies since 2007. The basis for our success is responsible, correct and sustainable action.

Renewal and innovation are the engine of evolution. We continually improve our company processes, services and products. Our ISO 9001:2015 certification ensures that the high expectations of our customers are always fully met.





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