

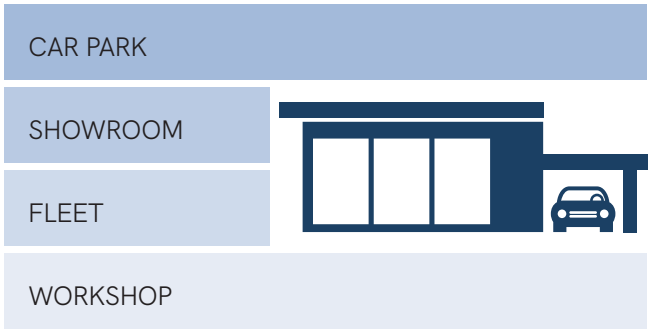
# CHARGING INFRASTRUCTURE AT DEALERSHIPS

## WE SUPPORT YOU FROM A TO Z

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consulting · project management · marketing

## Electromobility is not a vision, but reality

Charging infrastructure is increasingly becoming a natural part of the range of services offered by car dealerships. Every dealership has to deal with different challenges in a wide variety of functional areas.




## Installing a charging station is not enough

Anyone who wants to implement charging infrastructure sensibly in a car dealership must consider different requirements as a whole.

- Customer expectations
- Requirements of contractual partners
- Structural and technical feasibility
- Sensible positioning and design of the charging points
- Impact on existing processes
- Economically viable, trouble-free operation
- Control options for a profitable business model

## The dealership-specific solution from the expert

We have been working on charging infrastructure in car dealerships for many years. As a specialised management consultancy, we offer you a holistic solution – from the initial consultation to commissioning and beyond.

**Your benefits**

- Dealership-specific solution
- All services from a single source
- Tailored to requirements
- Cost transparency
- Knowledge transfer
- Investment security

# From concept to commissioning and beyond

As dealership specialists, we know what matters. We leave no question unanswered. We ask the right questions and find the right solution for you.

| PREPARATION AND PLANNING | IMPLEMENTATION AND ADDED VALUE |
|---|---|
| • OEM contract standards | • Service processes |
| • Legal requirements | • Simultaneity factor |
| • Customer expectations | • Avoidance of load peaks |
| • Needs assessment | • Load management |
| • Load profile | • Upgrade of existing systems |
| • Grid capacities | • Exterior signage |
| • Energy-saving potential | • Client-side construction work |
| • Charging technology (AC/DC) | • Interior design |
| • Plug types | • Installation |
| • Planning package | • Commissioning |
| • Positioning | • Administration |
| • Accessibility | • Internet connection |
| • Hardware solutions | • Time/customer profiles |
| • Backend software | • Billing models |
| • Investment cost overview | • Vandalism protection |
| • Subsidies | • Customer service |
| • Revenue potential | • Technical support |
| • Charging cards and apps | • Reporting |
| • Insurance | • Customer e-mobility experience |
| • Fleet management | • Vehicle handover |
| • Employee qualification | • High-voltage workstation |
| • Marketing advantage | • Lead generation |
| • Aftersales opportunities | • etc. |

## 360° support from the dealership specialist

Benefit from our experience: every year we advise hundreds of car dealerships and improve their structures, processes, equipment and earnings.

**cotedo: we understand car dealerships.**

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cotedo Service GmbH

Am Ausbesserungswerk 8
80939 Munich, Germany

Phone: +49 (0)89 - 716 7797 11
Fax: +49 (0)89 - 716 7797 10

Email: emobility@cotedo.de

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